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Home Care Assistance Celebrates the Grand Opening of New Highland Village Office with Ribbon Cutting Ceremony

The ribbon cutting ceremony will be held at the Home Care Assistance of Highland Village office on Tuesday, February 11th at 9:30 AM

(Highland Village, TX – February 11, 2014) - [Home Care Assistance Denton](#), a leading provider of in-home care for seniors, is pleased to announce the grand opening of its new office in Highland Village, Texas. Members of the Flower Mound Chamber of Commerce, Highland Village Business Association and Lewisville Chamber of Commerce will host the ribbon cutting ceremony on Tuesday, February 11th at 9:30 AM. Refreshments will be served.

“I am excited to share what makes Home Care Assistance unique in the home care industry and I am confident this new location will be a great resource for the residents of Denton County and surrounding areas,” said Annette Bratcher, Owner of Home Care Assistance of Denton. “Our mission is to change the way the world ages through innovative offerings such as our proprietary Balanced Care Method™, which is based on the scientifically studied lifestyles of the longest living people on Earth, and our Cognitive Therapeutics Method, an activities-based program designed to delay the onset of cognitive decline.”

Home Care Assistance provides hourly and live-in services to seniors, allowing them to remain safely and comfortably in their homes as they age. Having an experienced and professional caregiver in the home provides family members respite and peace of mind. Caregivers are expertly trained in the Balanced Care Method™, a holistic approach to care based on scientific studies of the elder population in Okinawa, Japan. Individuals in Okinawa embody “healthy longevity”, living longer and healthier lives than any other population in the world. Inspired by this culture, The Balanced Care Method promotes excellent physical health, mental awareness and inner calm.

Home Care Assistance accepts approximately one out of every 25 caregiver applicants, conducting background and reference checks, and verifying work authorization. Applicants also complete a proprietary, clinical psychologist-developed Caregiver Personality Screening, which assesses traits such as honesty, kindness and conscientiousness. Client Care Managers Heidi Alexander and Tamika Jackson approach

each client as if he or she were a parent and spend time matching the client with the best skilled caregiver for his or her needs and personality.

Home Care Assistance staff is available 24/7 to provide experienced, trustworthy caregivers to help with all home care needs. Caregivers are trained to engage clients in physical, mental and social activities, in addition to assisting with meal preparation, personal hygiene, bathing, medication reminders, transportation and more.

Home Care Assistance is conveniently located at 2570 FM 407, Suite 125 in Highland Village. Call 972-468-6010 or visit www.homecareassistancedenton.com to learn more about the company's superior in-home care services.

ABOUT HOME CARE ASSISTANCE

Home Care Assistance is the leading provider of home care for seniors across the United States and Canada. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2013 Franchise500® and Inc. 5000 Company, Home Care Assistance has received numerous industry awards including *Entrepreneur's* Fastest-Growing Franchises and *Franchise Business Review's* Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit homecareassistance.com.