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Dr. Gary Small Receives 2012 Kathy N. Johnson Achievement Award

Selected for his innovative and impactful approach to Alzheimer's prevention and care, Dr. Gary Small, Founding Director of the UCLA Memory Clinic and NY Times bestselling author of The Memory Bible, is the 2012 recipient of this prestigious award

(Palo Alto, CA – October 22, 2012) – Home Care Assistance, North America's premier provider of in-home care, is proud to announce Dr. Gary Small as the recipient of the **2012 Kathy N. Johnson Award Achievement Award**. The annual award was developed by Home Care Assistance to recognize leaders who are making meaningful and groundbreaking contributions in the areas of healthy longevity and aging. Presented at Home Care Assistance's Annual Convention in Washington D.C., this year's award honored Dr. Small for his innovative approach to Alzheimer's prevention and care.

"Though there were a number of outstanding finalists doing innovative work around healthy longevity and quality of life, Dr. Small was the ideal recipient of our 2012 award," said Lily Sarafan, President of Home Care Assistance. "Our mission at Home Care Assistance is to change the way the world ages by embracing a positive, balanced approach to aging; we found a friend and partner in Dr. Small who promotes the same philosophy and has brought tremendous awareness around Alzheimer's care and prevention."

Dr. Gary Small is a professor of psychiatry at the UCLA Semel Institute and directs the Memory and Aging Research Center and the UCLA Center on Longevity. He is one of the world's leading experts on brain science and has published numerous books and articles. His research, supported by the National Institute of Health, has made headlines in the *Wall Street Journal* and the *New York Times*. For his work in the prevention of Alzheimer's disease and brain aging, *Scientific American* magazine named him one of the world's leading innovators in science and technology. Dr. Small is a trusted expert in the field of Alzheimer's research, lecturing around the world and frequently appearing on The Today Show, Good Morning America, PBS and CNN. In addition, he has written six books, including the *Alzheimer's Prevention Program* and The *New York Times* best seller *The Memory Bible*.

Dr. Small lectures extensively throughout the world and has been a spokesperson for numerous organizations. He has been a featured lecturer at the national meetings of numerous organizations, including the Alzheimer's Association, AARP, American Psychiatric Association, American Geriatrics Society, American Medical Directors Association, National Institute of Mental Health, National Institute on

Aging, and many others. Small also frequently advises executives and managers in major corporations, such as Johnson & Johnson, Pfizer, Lilly, Forest, Novartis, Merck, Dupont, Siemens, Radica and Mattel.

Dr. Small invented the first brain scan that allows doctors to see the physical evidence of brain aging and Alzheimer's disease in living people. Among his numerous breakthrough research studies, he now leads a team of neuroscientists who are demonstrating that exposure to computer technology causes rapid and profound changes in brain neural circuitry.

In addition to his work on brain science, Dr. Small has over 20 years of extensive clinical experience in treating young adult, middle-aged, and older individuals as a practicing psychiatrist, having received his clinical training in psychiatry at Harvard Medical School. Dr. Small also helped to develop a new hand-held brain game with Radica, an electronic gaming company acquired by Mattel in 2006, to compete with Nintendo's Brain Age.

Partnering and collaborating with exceptional thought leaders and innovators across the aging and wellness fields is important to Home Care Assistance, which has established itself as a leader in education and outreach around healthy longevity and quality of life.

For more information about Home Care Assistance, visit: www.homecareassistance.com. For more information about owning a Home Care Assistance franchise, visit franchise.homecareassistance.com.

ABOUT HOME CARE ASSISTANCE

Home Care Assistance is the leading provider of home care for seniors across the United States and Canada. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2012 Franchise500® and Inc. 5000 Company, Home Care Assistance has received numerous industry awards including *Entrepreneur's* Fastest-Growing Franchises and *Franchise Business Review's* Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit homecareassistance.com or franchise.homecareassistance.com.