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Home Care Assistance of Placer County Receives 2017 Best of Home Care® – Provider and Employer of Choice Awards

(Roseville, CA – March 7, 2017) [Home Care Assistance of Placer County](#), the leading provider of concierge level senior care, announced today that it has received both the 2017 Best of Home Care – Provider of Choice and Employer of Choice Awards from Home Care Pulse. These awards are granted only to the top-ranking home care providers, based on client and caregiver satisfaction scores gathered by Home Care Pulse. Home Care Assistance of Placer County is now ranked among a small handful of home care providers across the country who have proven their ability to provide an exceptional working experience to employees and the highest quality care to clients.

“We want to congratulate Home Care Assistance of Placer County on receiving both the Best of Home Care – Provider of Choice Award and the Best of Home Care – Employer of Choice Award,” says Aaron Marcum, CEO and founder of Home Care Pulse. “Since these awards are based on real, unfiltered feedback from clients and caregivers, Home Care Assistance of Placer County has proven their dedication to providing a great work environment and solid training to employees, while maintaining their focus on client satisfaction. We are pleased to recognize their dedication to quality professionalism and expertise in home care.”

Best of Home Care providers have contracted with Home Care Pulse to gather feedback from their clients and caregivers via live phone interviews each month. Because Home Care Pulse is an independent company, it is able to collect honest and unbiased feedback. Home Care Assistance of Placer County has earned the 2017 Best of Home Care – Provider of Choice and Employer of Choice awards in the following satisfaction categories measured by Home Care Pulse: Training Received, Comfort with Supervisor, Respected by Supervisor, Clear Expectations, Office Support Staff, Client/Caregiver Compatibility, Adequate Work Hours, Overall Job Satisfaction, Recommend Employment, Recommend Company's Services, Work Ethic, Ability of Caregivers, Compassion of Caregivers, Professionalism of Caregivers, Confidence in Office Staff, Communication from Provider, Client/Caregiver Compatibility, Service as Expected, Recommend Provider, Daily Life.

“We are proud to be recognized as a superior leader in home care,” said David Waddell, Owner of Home Care Assistance of Placer County. “Our goal is to provide each client with the ultimate home care experience by creating customized care plans to ensure their level of independence. “We are in a business where we care for people—clients and caregivers—and recognize that our employees are our most valuable

asset. It's satisfying to know that our efforts in making Home Care Assistance a great place to work do not go unnoticed by our staff."

"Our goal at Home Care Pulse is to empower home care businesses to deliver the best home care possible," says Aaron Marcum, CEO and founder of Home Care Pulse. "We are happy to recognize Home Care Assistance of Placer County as a Best of Home Care award-winning provider and celebrate their accomplishments in building a team of happy, qualified caregivers who provide outstanding care for their clients."

To find out more about Home Care Assistance of Placer County's commitment to excellence, please visit <http://www.homecareassistanceplacercounty.com> or call 916-226-3737.

ABOUT HOME CARE ASSISTANCE

[Home Care Assistance](#) is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in daily care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2016 Franchise500®, Inc. 5000 Company and one of the [50 fastest](#) growing women-owned companies worldwide in 2016, the company was recognized as a [2016 Endorsed National Provider](#) by the home care industry's leading research firm, Home Care Pulse. Home Care Assistance CEO Lily Sarafan was also named Health Care Executives' [2016 Woman of the Year](#). For more information about Home Care Assistance, visit www.homecareassistance.com.