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## **Home Care Assistance Partners with Local Elementary Schools and Delivers 100 Hearts to Seniors on Valentine's Day**

*On February 14<sup>th</sup> the team at Home Care Assistance delivered 100 Valentine's Day cards made by students at the Linden School and Oriole Park Junior Public School to seniors in the local community*

**(Toronto, ON – February 21, 2017)** [Home Care Assistance of Toronto](#), North America's leading provider of in-home care for seniors, is dedicated to partnering with other community members to provide local seniors with a sense of companionship and warmth this Valentine's Day. As part of the company's commitment to the community they have a number of initiatives throughout the year to help support the elderly. Many elders find this time of year quite lonely from a social perspective, particularly those seniors who are on their own with little or no family. Here at Home Care Assistance, the team likes to remind these seniors that they are not alone and are thought of fondly, especially on this day.

"As part of our mission to *Change the Way the World Ages*, we are committed to building the bridges between our youngest community members and the oldest," said Cheryl Cartwright, Partner and Director of Client Care at Home Care Assistance. "Addressing loneliness and promoting social connections are key components of our holistic care philosophy approach known as the Balanced Care Method. We are proud to partner with the enthusiastic and talented artists at the two schools to bring a splash of colour and warmth to 100 seniors on Valentines Day."

With an expertise in holistic care, Home Care Assistance educates its caregivers and the seniors they serve on maintaining a healthy mind, body and spirit with age through its proprietary approach to care, the Balanced Care Method™. The Method is based on scientific studies of lifestyle factors linked to longevity including healthy diet, physical activity, social ties and calmness and purpose.

For more information about Home Care Assistance visit [www.homecareassistance.com](http://www.homecareassistance.com) or call 1-866-454-8346.

**About Home Care Assistance**

[Home Care Assistance](http://www.homecareassistance.com) is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in daily care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2016 Franchise500®, Inc. 5000 Company and one of the [50 fastest](#) growing women-owned companies worldwide in 2016, Home Care Assistance has received numerous industry awards including Entrepreneur's Fastest-Growing Franchises and Franchise Business Review's Top 50. The company was recognized as a [2016 Endorsed National Provider](#) by the home care industry's leading research firm, Home Care Pulse. Home Care Assistance CEO Lily Sarafan was also named Health Care Executives' [2016 Woman of the Year](#). For more information about Home Care Assistance, our services and franchise opportunities, visit <http://www.homecareassistance.com>.