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Mark Broughton Named General Manager of Home Care Assistance of Virginia Beach

National leader of in-home senior care services, Home Care Assistance, now has five locations serving Virginia

(Virginia Beach, VA – December 21, 2016) [Home Care Assistance](http://www.HomeCareAssistance.com), North America's leading provider of in-home care for seniors, is pleased to announce that Mark Broughton will be the General Manager of its newest location in Virginia Beach. Mr. Broughton is a Certified Senior Advisor (CSA)[®] with more than ten years of experience helping families understand their care options for a senior loved one. The office is in the heart of the Virginia Beach Town Center district and will serve the south side cities of Virginia Beach, Norfolk, Chesapeake, Portsmouth and Suffolk.

Home Care Assistance also has offices in Richmond, Williamsburg, McLean, and Fairfax Virginia, in addition to 150 locations across the U.S., Canada, and Australia.

According to Broughton, "I am pleased to be named General Manager and am honored to continue serving families, seniors and veterans here in the south Hampton Roads area. There is nothing more rewarding than helping people navigate their care journey, especially when we are able to help them fulfill their wish to remain independent and live happier, healthier lives right at home."

Mr. Broughton is a graduate of Washington & Lee University where he earned his B.S. degree in Business Administration & Commerce. He also has been certified by the Society of Certified Senior Advisors and the Society for Human Resource Management.

To learn more about Home Care Assistance, visit www.HomeCareAssistance.com or call 757-422-2686. The office is located at Virginia Beach Town Center, One Columbus Center, Suite 614 in Virginia Beach, VA.

ABOUT HOME CARE ASSISTANCE

Home Care Assistance is the leading provider of home care for seniors across the United States, Canada, and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers and the responsiveness of our staff and our expertise in daily care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2016 Franchise500[®], Inc. 5000 fastest growing company, and one of the 50 fastest growing women-owned companies worldwide in 2016, the company was also recognized as a 2016 Endorsed National Provider by the home care industry's leading research firm, Home Care Pulse. Home Care Assistance's CEO Lily Sarafan was also named Health Care Executives' 2016 Woman of the Year. For more information about Home Care Assistance, visit www.homecareassistance.com.