



**Media Contact:**

Kathryn Zakskorn  
Director of Franchise Marketing  
650-462-9501  
[kzakskorn@homecareassistance.com](mailto:kzakskorn@homecareassistance.com)

## **Home Care Assistance of St. Louis Welcomes Mike Roberts as Director of Client Services**

*Mike Roberts joins Home Care Assistance as Director of Client Services to meet the growing needs of clients in the St. Louis area*

**(St Louis, MO - November 15, 2016)** Home Care Assistance of St. Louis (HCA), a leading provider of home care for seniors, has brought on Mike Roberts as Director of Client Services to its team. Mike will play an important role in growing key partnerships with healthcare and senior care professionals in the St. Louis metropolitan area, furthering the mission of Home Care Assistance—changing the way the world ages. In his new role, Roberts will help an outstanding team of caregivers bring initiatives like the Cognitive Therapeutics Method and the Balanced Care Method™ into clients' homes with the compassion and professionalism that have become HCA's trademark. Mike joins Carrie Burggraf, MS PA-C and Jennifer Lau, MA MHA, as Director of Client Services.

"I spent several years as a hospice volunteer and have had that experience in my own life so I understand the gift of being cared for in the home when it's possible. I'm grateful to be part of a team that provides such high quality care, for all of the reasons one might need it, in the most difficult times in their lives," says Roberts.

Many Home Care Assistance clients may already be familiar with Mike from his prior role as a meteorologist at KSDK-TV for nearly 20 years. He is a multiple Emmy winner and nominee. Mike has also been an adjunct faculty member at St. Louis University in the Department of Earth and Atmospheric Sciences since 2004. He has a B.A. in Broadcast Journalism from Central Michigan University and a B.S. in Atmospheric Sciences (Meteorology) from Creighton University.

"We are very excited to have Mike as a part of the Home Care Assistance team. Mike has been a trusted resource to many people in the St. Louis region for multiple decades and brings personal and professional experience to our team," says Jeff Schweikert, President and CEO of Home Care Assistance of St. Louis.

Mike comes to Home Care Assistance at an exciting time. The company is in the midst of impressive growth, locally, nationally and internationally.

To learn more about Home Care Assistance, call 314-863-8989 or visit [stlouishomecare.com](http://stlouishomecare.com). The office is located at 12125 Woodcrest Executive Drive in Creve Coeur.

## **ABOUT HOME CARE ASSISTANCE**

[Home Care Assistance](http://www.homecareassistance.com) is the leading provider of home care for seniors across the United States, Canada and Australia. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in daily care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2016 Inc. 5000 Company and one of the [50 fastest](#) growing women-owned companies worldwide in 2016, Home Care Assistance's CEO Lily Sarafan was also named Health Care Executives' [2016 Woman of the Year](#). For more information about Home Care Assistance, visit <http://www.homecareassistance.com>.