



Media Contact:

Kathryn Zaskorn
Direct of Franchise Marketing
650-462-9501
kzaskorn@homecareassistance.com

Chris Knack Achieves Aging Life Care Professional Designation

Chris Knack, Director of Client Care at Home Care Assistance, receives Aging Life Care Professional designation through the Aging Life Care Association, building on his expertise in aging and senior care

(Prescott, AZ – August 9, 2016) [Home Care Assistance of Northern Arizona](#), a leading provider of in-home care for seniors, is pleased to announce that Chris Knack, Director of Client Care, has been awarded the Aging Life Care Professional designation by the Aging Life Care Association (ALCA). The ALCA is an organization of practitioners whose vision is a world where adults and their families live well as they face the challenges of aging.

“I am passionate about providing the highest caliber care to my clients. Becoming an Aging Life Care Professional was one way I could improve my knowledge around aging issues and become a valued resource to both my clients and the community,” said Chris Knack, Director of Client Care at Home Care Assistance. “I take pride in our reputation for providing the best trained, best screened caregivers for clients in Prescott, Sedona and surrounding communities; we interview 15 caregivers before we make one hire. After that hire is made, we spend significant time training and getting to know our caregivers to ensure that we make the best possible client match.”

Home Care Assistance provides hourly and live-in services, allowing seniors to remain safely in their homes. Having an experienced and professional caregiver in the home of the client also provides family members respite and peace of mind. Caregivers utilize a holistic approach to aging, encouraging independence and engaging clients in physical, mental and social activities, in addition to assisting with meal preparation, personal hygiene, bathing, medication reminders, transportation, dementia care services and more.

Based on the scientific studies of the world’s healthiest seniors, the [Balanced Care Method](#) promotes five key lifestyle behaviors correlated with healthy longevity: healthy diet, physical exercise, active social ties, mental stimulation and a sense of purpose and calm. Caregivers are professionally trained to incorporate the Method into daily care to encourage healthy mind, body and spirit. In addition, the [Cognitive Therapeutics Method](#) is a research-based program designed to promote long-term brain health and prevent cognitive decline by stimulating the five main cognitive domains with fun and engaging activities.

Home Care Assistance of Northern Arizona is located in Prescott at 377 N. Montezuma Street, Suite 110, in Depot Marketplace. Call 1-928-771-0105 or visit www.HomeCareAssistancePrescott.com to learn more about the company’s superior in-home care services and to schedule a free in-home assessment.

ABOUT HOME CARE ASSISTANCE

[Home Care Assistance](#) is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of

our staff and our expertise in daily care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2016 Franchise500®, Inc. 5000 Company and one of the [50 fastest](#) growing women-owned companies worldwide in 2016, Home Care Assistance has received numerous industry awards including Entrepreneur's Fastest-Growing Franchises and Franchise Business Review's Top 50. The company was recognized as a [2016 Endorsed National Provider](#) by the home care industry's leading research firm, Home Care Pulse. Home Care Assistance CEO Lily Sarafan was also named Health Care Executives' [2016 Woman of the Year](#). For more information about Home Care Assistance, our services and franchise opportunities, visit www.homecareassistance.com.