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Home Care Assistance and Dr. Gary Small Host Free Public Webinar on Alzheimer's Prevention and Brain Health

The next installment in Home Care Assistance's Healthy Longevity Webinar Series will feature New York Times best-selling author and world renowned Alzheimer's and aging expert, Dr. Gary Small, and will take place this Thursday, January 24th at 11 AM Pacific, 2 PM Eastern

(Palo Alto, CA – January 22, 2013) – [Home Care Assistance](#), North America's premier provider of in-home care for seniors, is committed to collaborating with leaders across the aging and wellness fields on community education initiatives around health, longevity and quality of life. To this effort, Home Care Assistance announced today that *New York Times* best-selling author and world renowned memory and aging expert, Dr. Gary Small, will be leading the upcoming free public webinar on the topics of brain health and lifestyle strategies that are correlated with a reduced risk of developing dementia. The webinar will be held this Thursday, January 24th, at 11 AM Pacific, 2 PM Eastern. Space is limited, so reserve your spot [here](#).

"We are thrilled that Dr. Small has partnered with us to present this month's public webinar," said Lily Sarafan, President of Home Care Assistance. "A leading innovator on brain science, Dr. Small will be providing effective strategies that everyone can easily implement to delay the onset of dementia and increase overall quality of life."

Dr. Small, a professor of psychiatry at the UCLA Semel Institute and director of the Memory and Aging Research Center and UCLA Center on Longevity, is one of the world's leading experts on brain science and Alzheimer's research; he lectures around the world and frequently appears on *The Today Show*, *Good Morning America*, PBS and CNN. Dr. Small has published numerous articles and has written six books, including the *Alzheimer's Prevention Program* and The *New York Times* best-seller *The Memory Bible*. His research, supported by the National Institute of Health, has made headlines in the *Wall Street Journal* and the *New York Times*. In addition, *Scientific American* magazine named him one of the world's leading innovators in science and technology.

To learn more about Dr. Gary Small and to register for the webinar, please visit <http://homecareassistance.com/preventing-alzheimers-disease>.

For more information about Home Care Assistance visit www.HomeCareAssistance.com or call a local office at 1-866-454-8346. For information about owning a Home Care Assistance franchise, visit franchise.homecareassistance.com.

ABOUT HOME CARE ASSISTANCE

Home Care Assistance is the leading provider of home care for seniors across the United States and Canada. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2012 Franchise500® Company, Home Care Assistance has received numerous industry awards including *Entrepreneur's* Fastest-Growing Franchises and *Franchise Business Review's* Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit homecareassistance.com or franchise.homecareassistance.com.